

JA Finance Park®

Impact Report 2024



JA Finance Park® is an innovative learning experience designed to equip young people with the knowledge and skills they need to understand and manage their personal finances. The program blends classroom instruction with an immersive on-site simulation which helps students build a foundation on which they can make intelligent financial decisions that last a lifetime.

PROGRAM THEMES

- Identify personal interests, skills, work preferences, and values.
- Evaluate the risks and benefits of saving and investing.
- Understand risk and recognize insurance as a way to mitigate it.
- Define taxes, explain their purpose, and understand their impact on everyone.
- Explain the importance and use of budgets.
- Create a successful budget based on hypothetical life scenarios.

A realistic and interactive simulation offering an immersive experience in financial literacy, budgeting, and money management.



STUDENT REFLECTIONS

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"I loved how the simulation's lifestyle and careers are randomized, it gave us an opportunity to help with budgeting and to **learn how to adapt to different life scenarios**. This helped me grasp the **implications of my financial decisions**."

"The first thing I learned was how to budget and **put my needs before my wants**. I learned how important it is to maintain a credit score and about how it is better to try to build up a credit score so banks can trust you."

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After participating, students are....

Prepared



90.8%

of students indicated that they believed that participating in the simulation helped them to better prepare for future budgeting challenges.*

Budget Ready



91.5%

of students indicated that they understood how a budget works after participation.*

Motivated



85%

of students indicated that learning about the various career clusters helped them to think differently about potential careers.*

2023-2024 IMPACT SNAPSHOT



JA Finance Park®

6,930

STUDENTS
PARTICIPATED

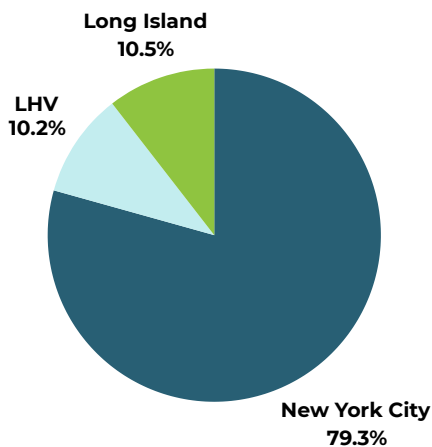
727

VOLUNTEER
EXPERIENCES

113,326

HOURS OF
CURRICULUM

STUDENTS BY REGION



JA Finance Park Content Areas

1

Employment and Education

Participants explore the value of post-secondary education, focusing on the costs, benefits, and career impacts of their choices. They also learn essential financial skills, including how to pay for education, complete the FAFSA, and interpret financial aid award letters.

2

Financial Responsibility and Decision Making

Students learn to make informed financial decisions and understand the responsibilities that come with them, developing their skills in financial goal planning, smart consumer practices, and responsible credit use. They also learn about the impact of taxes, the benefits of charitable giving, and the importance of understanding the cost of living in different regions.

3

Planning and Money Management

Participants learn the essentials of budgeting by distinguishing between needs and wants, and apply these skills to budgeting for extracurricular activities and managing cashless spending. They also learn about the importance of preparing for unexpected expenses and the role of an emergency fund in maintaining financial stability.

4

Risk Management and Insurance

Participants learn the importance of life, health, and disability insurance for young adults. They explore the various types of auto insurance, understanding costs, coverage, and strategies to manage premiums. The program also covers the fundamentals of mortgages, including payment structures and comparing different types of mortgage options.

5

Investing

Students explore various investment types and work together to create a diversified portfolio. They learn the basics of stock market investing, evaluate market factors, and are introduced to key investing strategies. The program also emphasizes the importance of early and consistent retirement savings, highlighting the consequences of inadequate retirement funding.

2023-2024 JA FINANCE PARK EDUCATION PARTNERS

Academy of Finance and Enterprise
Al-Ihsan Academy
Amityville Memorial High School
Anne M. Dorner Middle School
Beginning with Children Charter II- Middle
Bronx Rises Against Gun Violence Good
Shepherd Services
Brooklyn Dreams Charter School
Brooklyn Preparatory High School
Brooklyn Scholars Charter School
Challenge Charter High School
Children's Arts & Science Workshop, Inc.
Community Health Academy of The Heights
Cristo Rey Brooklyn High School
Great Oaks Charter School
Henry Street Settlement
High School for Construction Trades,
Engineering, & Architecture
High School for Global Citizenship
High School For Health Professions &
Human Services
High School Of Applied Communication
I.S. 131 Albert Einstein
Information Technology High School
Innovation Charter High School
IS 187 The Christa McAuliffe School
IS 220 John J. Pershing
IS 230 School for Civics and the Community
JHS 104 Simon Baruch Middle School
John Adams High School
John W. Dodd Middle School
LIFE Camp Inc.
Lincoln High School
Longwood High School
Mathematics, Science Research, And
Technology Magnet High School
Middle School 50
MS 217 Robert A. Van Wyck
MS 296 South Bronx Academy for
Applied Media

MS 936 Arts off Third
Oregon Middle School
PS 178 St. Clair McKelway
PS 333 Manhattan School for Children
PS 84 Jose De Diego
PS/IS 104 The Fort Hamilton School
PS/IS 180 The Seeall Academy
PS/IS 270 The Gordon Parks School
PS/MS 29 Melrose School
Queens High School of Teaching
Richmond Hill High School
Riverdale Avenue Middle School
Rockaway Development &
Revitalization Corporation
Romulus & Son
Roosevelt High School - Early College Studies
Rosemarie Ann Siragusa School
St. Raymond High School for Boys
Staten Island School of Civic Leadership
Transfiguration School
Urban Assembly Maker Academy
Urban Assembly School For Green Careers
Vanderbilt YMCA
Virtual Innovators Academy
West Middle School (Brentwood)



2023-2024 JA FINANCE PARK CORPORATE PARTNERS



**Goldman
Sachs**



Mercedes-Benz





Junior
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of New York

JA Finance Park®

Connecting Businesses with Middle and High School Students to Prepare them for their Futures!

Make a lasting impact on
thousands of students
across New York



Market your business to
thousands of potential
future customers



Engage your
employees

Get your company involved in this transformative experience

Join us to make the JA Finance Park experience available to thousands of New York area young people. JA New York offers various sponsorship opportunities throughout the Finance Park experience that can increase your company's visibility in the community through branding and employee volunteer engagement.

To learn more about available sponsorship and branding opportunities contact **Emily Tworek at etworek@jany.org**

NewYork.JA.org | info@jany.org | [@JANewYork](https://www.instagram.com/JANewYork)





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JA Finance Park®

Make a Difference Volunteer at JA Finance Park!



As a volunteer, you'll guide middle and high school students through a hands-on, real-world simulation where they learn to manage personal finances, make informed decisions, and develop critical life skills. Whether you're an individual or part of a corporate group, your time and support can make a lasting impact. No prior experience is necessary—just bring your enthusiasm and a passion for helping the next generation succeed.

**Join us to inspire and educate the future
leaders of our community!**

Reach out to financepark@jany.org
for more information.

NewYork.JA.org | info@jany.org | [@JANewYork](https://www.instagram.com/JANewYork)



GET YOUR SCHOOL INVOLVED



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JA Finance Park®

JA Finance Park is Junior Achievement of New York's signature program for personal financial planning and career exploration

JA Finance Park offers students in grades 6-12 an immersive experience in financial literacy through a combination of classroom-based curriculum and an interactive, site-based simulation. It prepares them to make informed decisions around topics including income, expenses, savings, and credit that will last them a lifetime.

To learn more about how to get your school involved,
visit bit.ly/janyfinancepark2024
or scan the QR code to learn how to
bring this transformative program to your students.



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Using the JA Finance Park program has been very instrumental in helping my students & understanding the importance of personal finance.

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The simulation is invaluable because it gives students a taste of what happens in an adult's life financially on a day-to-day basis. It gives them life skills they need for a successful financial future.

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NewYork.JA.org | info@jany.org | @JANewYork





**Junior
Achievement™**
of New York

Junior Achievement of New York is the local affiliate of Junior Achievement USA, the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. We recruit, train, and mobilize thousands of volunteers from businesses and the community to provide relevant, hands-on experiences that give students knowledge and skills in financial literacy, work readiness and entrepreneurship.

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