



Junior
Achievement®
of New York

2020
- 2021

ANNUAL REPORT

WELCOME

Dear Friends of Junior Achievement of New York,

The 2020-2021 school year was a challenging one for our organization as the world continued to deal with the effects of the global pandemic. But while the landscape of how and where students learned may have changed, our mission remained the same. We remained fully committed to serving young people by providing access to great JA program experiences and opportunities to engage with our network of volunteers to ensure they have the tools and skills they will need to be successful.

In response, Junior Achievement was quick to redesign our programs to accommodate virtual learning environments - accelerating a transition that was already underway - to deliver existing and new JA program experiences using technology and digital resources. With the goal of keeping our programs relevant and accessible for students during these extraordinary times, JA New York harnessed our partnerships with hundreds of schools to ensure students across Greater New York continued to have access to JA content as they transitioned more fully to remote and hybrid learning environments during the 2020-21 academic year.

The ongoing effects of the COVID-19 pandemic led to our re-imagining the volunteer experience, taking advantage of new technology-based pathways for program delivery and developing unique volunteer interaction opportunities to ensure our young people continued to have meaningful engagements and gain important exposure to professionals from the business community.

Although these new virtual experiences were developed in response to the disruption caused by COVID-19, JA New York sees tremendous opportunity for these redesigned virtual programs which will enable us to reach students in new ways and incorporate these tools and delivery models as part of our future program implementation alongside our traditional in-class experiences once students return in person full-time.

Now more than ever, students need inspiration and knowledge to remain resilient and thrive in the face of adversity. As our teachers and students continue to adapt to a radically new learning environment, JA New York will be there to provide resources and support to educators to help ensure we equip students with the knowledge they need to make smart financial decisions and pursue careers they will be passionate about, so they'll be better prepared for whatever the world has in store for them.

Thank you to all of our partners for your continued support during these unprecedented times, and your dedication to ensuring our young people have opportunities to realize their potential and achieve their dreams.

Betty A. Garger

President and CEO

Keith Pinniger

Chair of the Board of Directors



ABOUT US

Junior Achievement of New York (JA New York) is the local affiliate of Junior Achievement, the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA learning experiences focus on financial literacy, work readiness, and entrepreneurship to ignite the spark in young people and help them realize the opportunities and realities of work and life in the 21st century.

JA New York's volunteer-delivered, youth-centered programs foster work readiness, entrepreneurship, and financial literacy skills. With the help of community and business partners, we connect students to role models, resources, and real-world experiences that encourage them to dream big and reach their full potential.



2020-2021 Impact



32,232

Students
Served



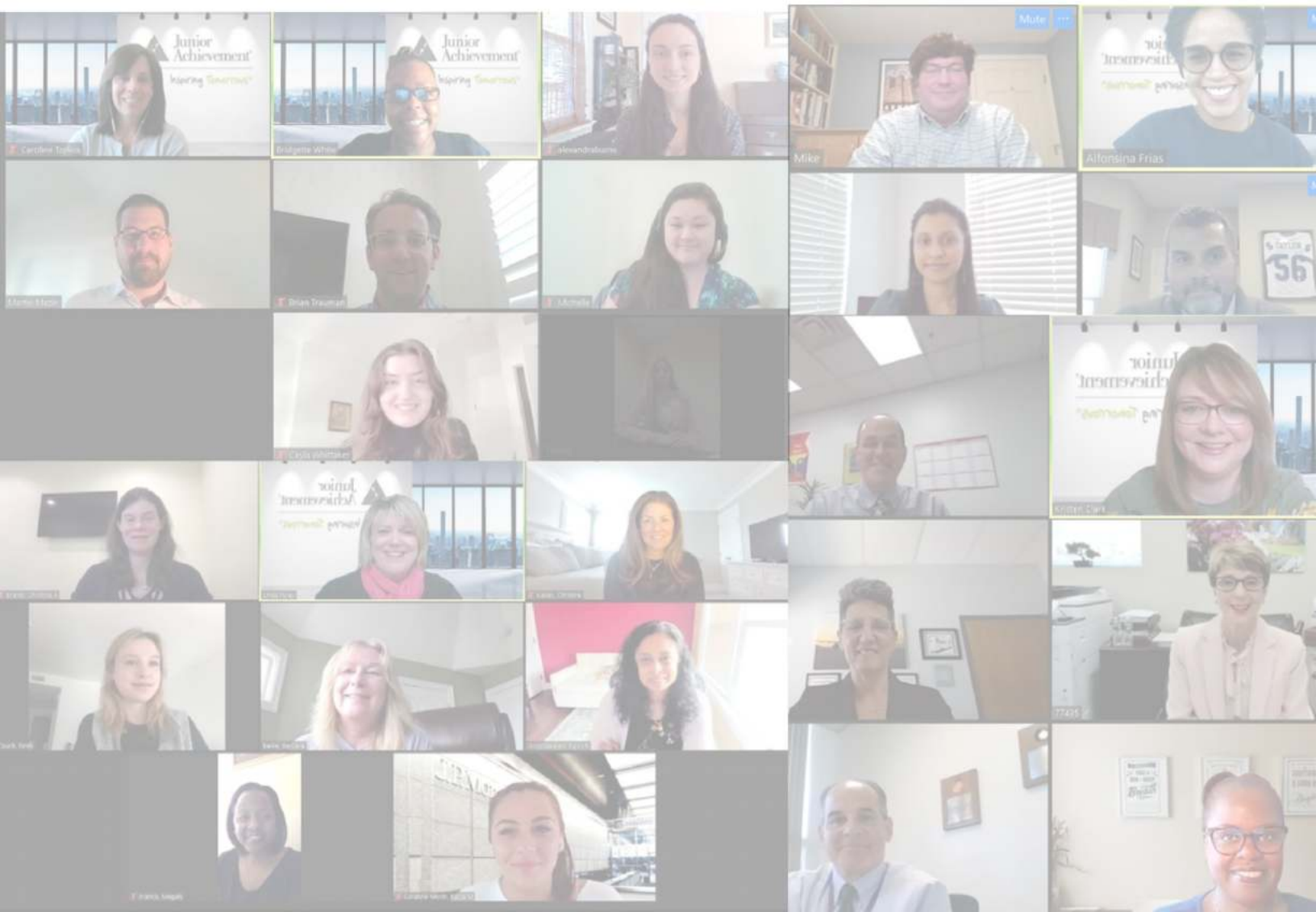
178

School
Partners



164,187

Contact
Hours

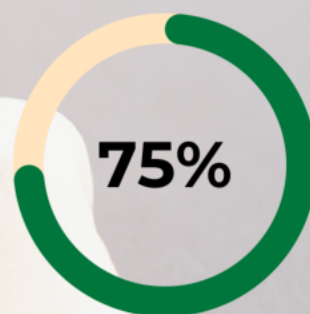


Alumni Say...

A recent 2020 alumni outreach survey analysis conducted by JA USA found that...



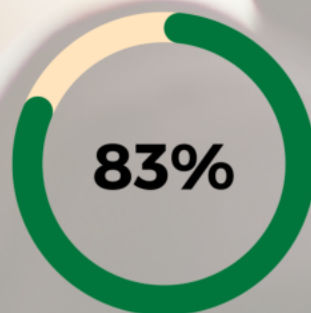
of JA alumni reported that JA helped play a role in their decision to pursue higher education.



of JA alumni reported that their participation in JA influenced their career path.



of JA alumni say that JA programs exposed them to new ways of thinking.



of JA alumni believe that their JA experience widened their horizons.

Student of the Year

Each year, JA New York selects a high school student to serve as our Student of the Year scholarship honoree. The Student of the Year has access to unique opportunities to explore career opportunities and network with our community of professionals who are passionate about helping students succeed.



Aya Ibrahim

Our 2020 Student of the Year is Aya Ibrahim, a senior at the Academy of Finance and Enterprise. As part of her selection, she will be awarded a \$10,000 scholarship to be applied towards college.

Aya is a first-generation immigrant who was born and raised in Egypt. In the fall of 2021, Aya will attend Northwestern University as a QuestBridge Scholar, where she plans to major in Civil Engineering and minor in Entrepreneurship.

Aya believes JA has prepared her for success by opening her eyes to the future and thinking about who she wants to become, what she wants to pursue, and how to help her community.

"Because of JA, I made it my mission to guide first generation students to unlock their potential just as JA transformed my journey," she said.



School Partners

JA New York partners with schools across New York City, the Lower Hudson Valley and Long Island to deliver JA programming. The list below represent the more than 165 school, community, and after-school partners who worked with us to help deliver programming to more than 30,000 students during this unprecedented year.

Academy Charter School
Academy for Excellence in Leadership
Academy of Finance and Enterprise
Al-Ihsan Academy
Alden Terrace School
Amityville Memorial High School
Anne M. Dorner Middle School
Baldwin High School
Barack Obama Elementary School
Barack Obama School for Social Justice
Baruch College Campus High School
Birch Lane Elementary School
Bowling Green Elementary
Brentwood High School
Bronx High School for Law and Community Service
Brooklyn Dreams Charter School
Brooklyn Emerging Leaders Academy
Brooklyn Landmark Elementary School
Brooklyn Preparatory High School
Brooklyn Prospect Charter School
Brooklyn Studio Secondary School
Brooklyn Technical High School
CASW at PS 115M
CASW at PS 37X
Cathedral High School
Cesar E. Chavez Elementary School
Charles E. Gorton High School
Cherokee Street Elementary School
Christa McAuliffe Intermediate School 187
Church Street Elementary
Clara H. Carlson School
Commack High School
Community Health Academy of the Heights
Concourse Village Elementary School
Connetquot High School
Covert Avenue School
Cristo Rey Brooklyn High School
Croton-Harmon High School
District 7 (NYC) Schools
Dutch Broadway School
East Lake Elementary School
East Meadow High School
Edith L. Slocum Elementary School
Edward J. Bosti Elementary School
Edward R. Murrow High School

Edward Williams School
Elmont Memorial High School
Embrace Her Legacy
Energy Tech High School
Fairfield Elementary School
Floral Park Bellerose Elementary School
Floral Park Memorial High School
Francis J. O'Neill School
Freeport High School
Gerald R. Claps Career & Technical Center
Goshen Intermediate School
Gotham Avenue School
Graham School
Grimes School
Guns Down, Life Up at Lincoln Hospital
Hampton Bays Elementary School
Hands In Community Co-Op
Harborfields High School
Helen B. Duffield Elementary School
Henry Viscardi School
High School for Construction Trades,
Engineering, & Architecture
High School for Dual Language & Asian Studies
High School Of Applied Communication
High School of Telecommunication Arts & Technology
Hillcrest High School
Idle Hour Elementary School
Information Technology High School
IS 392
IS 584
John Adams High School
John F. Kennedy High School
John Lewis Childs School
John Pearl Elementary School
John W. Dodd Middle School
Kings Park High School
Lincoln High School
Lockhart Elementary School
Longwood High School
Martin Avenue Elementary School
Martin Van Buren High School
Massapequa High School
Mathematics, Science Research, and
Technology Magnet High School

School Partners

Maxine Greene High School for Imaginative Inquiry
McKenna Elementary School
Meadow Elementary School
Monsignor Farrell High School
Mount Vernon High School
MS 296 South Bronx Academy for Applied Media
MS 298 Academy of Public Relations
MS 343 Academy Of Applied Mathematics And Technology
Museum School 25
Nelson Mandela/Dr. Hosea Zollicoffer School
New Hyde Park Memorial High School
New York Edge at I.S. 381K
New York Edge at MS 452 FDA VIII
Northport High School
Nyack Middle School
Oceanside High School
Oregon Middle School
Ossining High School
Park Avenue Memorial Elementary School
Patchogue-Medford High School
Pathways In Technology Early College High School
PEARLS Hawthorne School
Pierre Van Cortlandt Middle School
Presidential Park Elementary School
PS 001 Courtlandt School
PS 025 Bilingual School
PS 033 Edward M. Funk
PS 085 Judge Charles Vallone
PS 086 The Kingsbridge Heights
PS 095 Sheila Mencher
PS 102 The Jacques Cartier School
PS 154 Jonathan D. Hyatt
PS 157 Grove Hill
PS 16 Leonard Dunkly
PS 161 Juan Ponce De Leon
PS 163 Bath Beach
PS 166 Henry Gradstein
PS 178 Saint Clair McKelway
PS 179
PS 18 John Peter Zenger
PS 2 Alfred Zimberg
PS 2 Meyer London
PS 226 Alfred De B. Mason
PS 277 Gerritsen Beach

PS 30 Wilton
PS 310 The School For Future Leaders
PS 43 Jonas Bronck
PS 49 Willis Avenue
PS 5 Huguenot
PS 5 Port Morris
PS 65 Mother Hale Academy
PS 84 Steinway School
PS 90Q Horace Mann School
PS/IS 224
PS/MS 031 The William Lloyd Garrison
PS/MS 29 Melrose School
Ralph G. Reed Middle School
Ramapo High School
Richmond Hill High School
Ronald Edmonds Learning Center II
Roosevelt High School - Early College Studies
Roosevelt High School
Rosemarie Ann Siragusa School
Sanford H. Calhoun High School
Saw Mill Road Elementary School
Saxton Middle School
Sewanhaka High School
Smithtown High School-East
Smithtown High School-West
South Middle School
St. Martin De Porres School
Stewart Manor School
Sycamore Avenue Elementary School
The Laboratory School of Finance & Technology
The New American Academy Charter School
Thurgood Marshall Academy Lower School
Tooker Avenue Elementary School
Transfiguration School
Unqua Elementary School
W.T. Clarke Senior High School
Wantagh High School
Wantagh Middle School
West Prep Academy
Westbury High School
William Floyd Middle School
Williamsburg High School for Arts and Technology
Woodland Middle School
Young Leaders Elementary School

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\$100,000+

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American International Group, Inc.
Webster Bank

\$50,000-\$99,999

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Voya Financial, Inc.
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\$10,000-\$24,999

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Capital One Financial Corporation
CIT Group
CitiGroup Inc.

CNA Financial Corporation
Community.co
Corning
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FactSet
Federal Home Loan Bank of New York
FedEx Corporation
KPMG LLP
Mitsubishi UFJ Financial Group, Inc.
Orix
Pitney Bowes Inc.
Solebury Capital
Starr Companies
The Williams Companies, Inc.
TIAA
Tisbest

\$5,000-\$9,999

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Central National Gottesman
Citizens Bank
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Hulu
Latham & Watkins
New York Community Bank
Out Front, Inc.
People's United Bank
Preferred Bank
Refinitiv
Royal Bank of Canada
Royal Business Bank
S&P Global
Sunshine Foundation
TD Bank
Teachers Federal Credit Union
Valley National Bank
Verizon Communications Inc.

Public Support

New York City Department of Youth and Community
Development
Westchester County Youth Bureau

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\$25,000+

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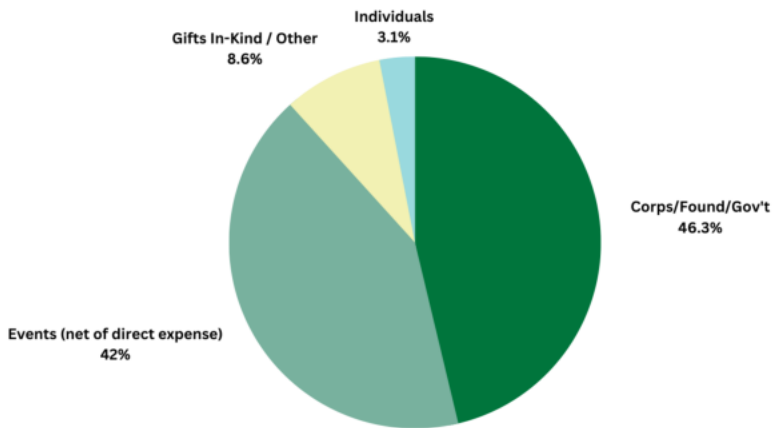
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Financials

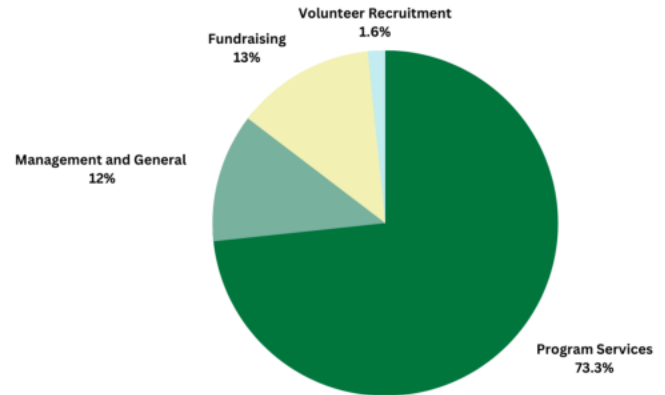
2020-2021 Revenue

Corporate, Foundation and Public Sector	\$1,515,779
Events (net direct expenses)	\$1,377,389
Gifts In-Kind / Other	\$283,190
Individuals	\$100,846



2020-2021 Expenses

Program Services	\$2,302,256
Management & General	\$378,355
Fundraising	\$408,440
Volunteer Recruitment	\$51,031



Fiscal Years 2019-2020 and 2020-2021

Operating Support and Revenue

	2019-2020	2020-2021
Contributions	\$2,204,969	\$1,616,625
Events (net direct expense)	\$1,263,991	\$1,377,389
In-Kind & Other Income	\$273,138	\$283,190

Operating Expenses

	2019-2020	2020-2021
Program Services	\$3,060,356	\$2,302,256
Management & General	\$498,118	\$378,355
Fundraising & Volunteer Recruitment	\$613,188	\$459,471

For a complete set of audited financial statements, please visit
NewYork.JA.org/about/Financial-Reports



Junior Achievement[®] of New York

Connect with JA of New York



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