



Junior
Achievement™
of New York

JA Inspire®

2024 IMPACT REPORT

INTRODUCTION

JA Inspire is a dynamic career development resource that provides middle and high school students with the opportunity to explore the world of work and learn critical skills to plan and prepare for their futures.

Through an interactive online platform, *JA Inspire* connects schools in New York City, Long Island, and the Lower Hudson Valley with businesses in our region. Students get a behind-the-scenes look at regional employers, learn about potential career and educational pathways, find relevant resources and opportunities, and connect with professionals from a variety of companies and industries.

Interaction with company representatives gives students a chance to ask questions and learn from their unique experiences and insights. Students are better able to make informed career decisions and expand their horizons.

A dynamic, interactive resource
that meets students wherever
they are in their career
exploration process



2024 IMPACT SNAPSHOT



JA Inspire®

12,000+

Students Participated

65

Schools Participated

61

Exhibitors

240

Volunteers Engaged

16

Career Clusters Featured

56,000+

Exhibitor Booth Visits

"JA helped me see the real world as a grown adult and **helped me envision my future.**"

- Student
Academy of Finance & Enterprise in Queens, NY

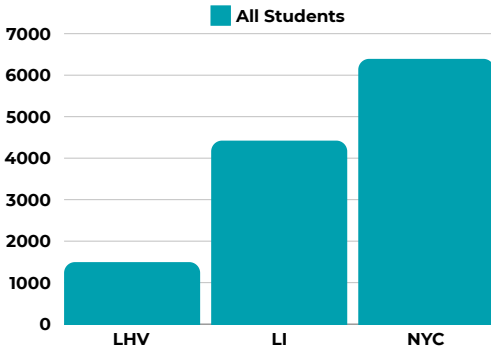
"I think the entire program is fantastic and timely. The exhibition had a whole range of businesses local to the New York City area. This is my second year participating in this [and] the experience was actually **better and more nuanced than last year.** The students were totally engaged in the live interactions. Keep up the incredible work you do for our young people!"

- Educator
Roosevelt High School in Yonkers, NY

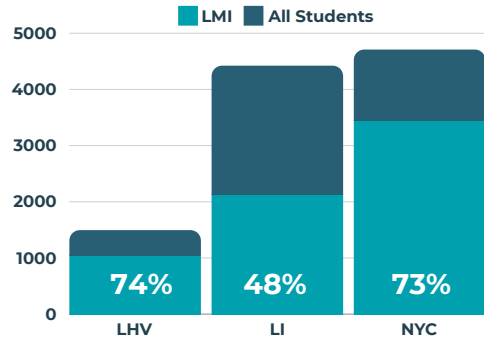
2024 IMPACT SNAPSHOT

SCHOOL + STUDENT REACH

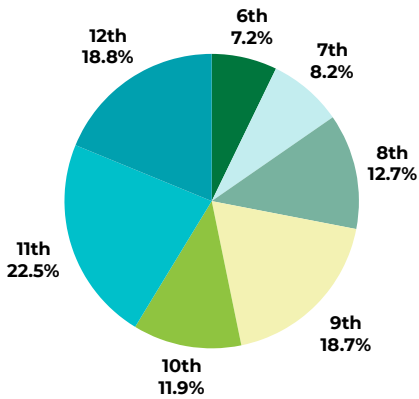
Students by Region



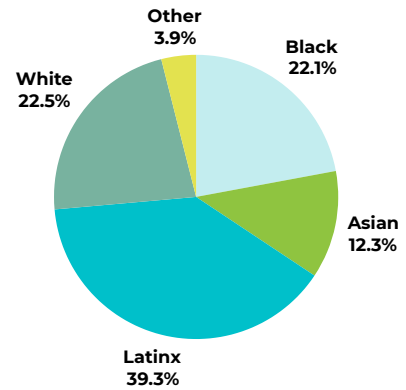
Low-to-Moderate Income Students



Students by Grade Level

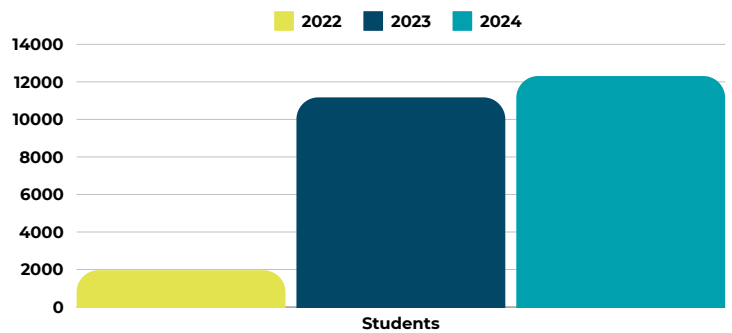
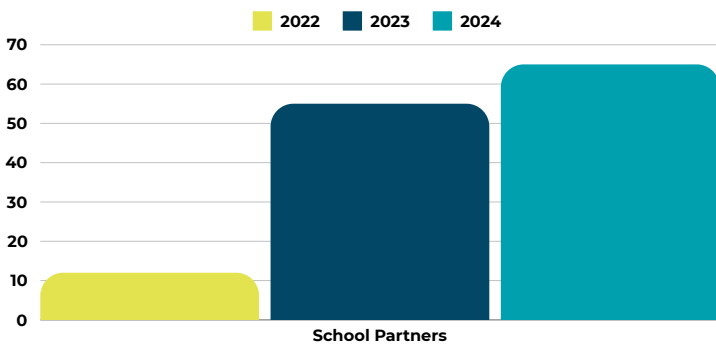


Student Demographics



442% increase in school partners
528% growth in student participation

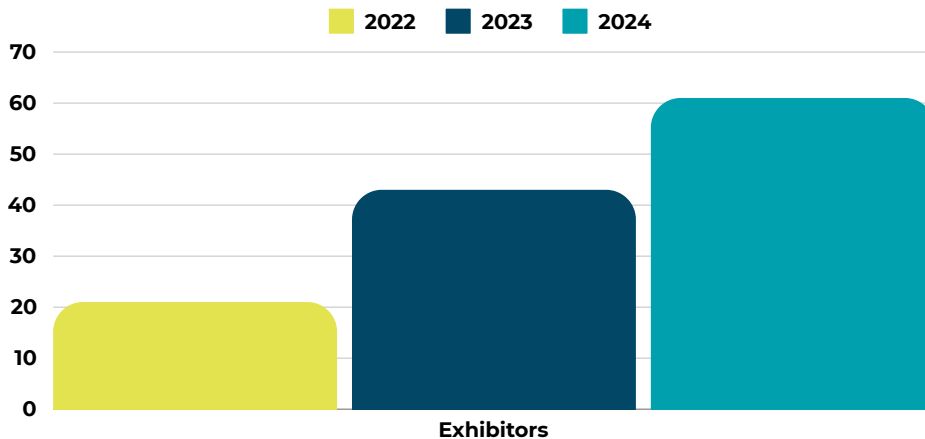
Since inception in 2022



2024 IMPACT SNAPSHOT

EXHIBITORS

190% increase in exhibitors since 2022



2024 Highlights

Increased representation in fields of:

- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Arts, A/V Technology, & Communications
- Education & Training
- Government & Public Administration
- Human Services
- Law, Public Safety, & Security
- Science, Technology, Engineering, & Mathematics

16 CAREER CLUSTERS REPRESENTED

- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Arts, A/V Technology, & Communications
- Business, Management, & Administration
- Education & Training
- Finance
- Government & Public Administration
- Health Science
- Hospitality & Tourism
- Human Services
- Information Technology
- Law, Public Safety, & Security
- Manufacturing
- Marketing, Sales, & Service
- Science, Technology, Engineering, & Mathematics
- Transportation, Distribution, & Logistics

VIRTUAL AUDITORIUM WEBINARS

- EY Presents: The Exceptional EY Experience. It's Yours to Build
- TKS Presents: The World's Top Innovation Program for Youth
- JA Launch Lesson: Meet Entrepreneur Lety Algeri of School Seeds
- JA Launch Lesson: Meet Entrepreneur Erica Jain of Healthie Inc.
- JA Career Speaker Series with Delta Air Lines: Spotlight on Careers in Aviation
- Apprenticeship Connections & Consulting Presents: Getting Ready for the Real World?

After JA Inspire...

- 84%** of middle school students found a career field that matched their skills, interests, and values
- 74%** of high school students are in the process of creating a career plan
- 87%** of all participating students planned to pursue additional education after high school
- 97%** of high school students were able to identify at least one career cluster aligning with their skills, interests, and values
- 89%** of high school students would recommend JA Inspire to a friend
- 100%** of educators were satisfied with the diversity and range of the exhibitors on the JA Inspire platform
- 100%** of educators found the *JA Inspire* career exploration curriculum helpful to their workforce readiness objectives



JA Inspire is a Bronze Ribbon Winner in the Learning Delivery Platform category of the 2023 International E-Learning Awards

INTRODUCE STUDENTS TO A FUTURE FULL OF CAREER POSSIBILITIES

JA Inspire introduces your middle and high school students to the world of work

Enable exploration across 16 career clusters



Connect students to a diverse network of industry professionals.



Meet academic standards for work readiness



PROGRAM HIGHLIGHTS

Engages students at every stage of their career exploration journey: from exploring broader career clusters to participating in targeted Q&A sessions with volunteers, and accessing actionable resources such as scholarships, internships, and apprenticeships.

Educational Enhancement: JA Inspire complements school curricula by reinforcing classroom teachings in subjects like economics, business, and personal finance.

Career Readiness: JA Inspire exposes students to various career paths and industries through interactive exhibits and engagements, preparing them for future job markets.

Hands-On Learning: Students engage in immersive activities and simulations that simulate authentic business scenarios, fostering practical skills in financial literacy, entrepreneurship, and critical thinking.

Industry Connections: The program connects students directly with professionals and industry leaders, providing networking opportunities that can lead to internships, mentorships, and career insights. The platform features a safe, monitored Q&A with volunteers from various organizations, pathways, and industries.

Immersive Virtual Experience: Set in an engaging virtual environment (hosted by vFairs.com) simulating the dynamics of a live event & compatible with computers, tablets, and mobile devices

EMPOWERING TODAY'S YOUTH TO BECOME TOMORROW'S WORKFORCE LEADERS

Share your company's story and opportunities with thousands of middle and high school students

Build your future workforce prospects  **Engage your employees**  **Expose your business to future customers**  **Make a lasting impact on thousands of students**

Present your company to thousands of students through a customized virtual platform. Students can explore various career paths, understand entry-level requirements, and gain valuable insights into the professional world. Companies have the opportunity to sponsor virtual exhibit booths where students can interact with professionals via online Q&A sessions, access industry-specific content, and discover professional opportunities along with the necessary skills for these roles.



PROGRAM HIGHLIGHTS

Engage with Tomorrow's Talent: Connect directly with thousands of motivated students, highlighting your company's leadership in your industry and the career paths you offer.

Foster Community Impact: Support educational initiatives that prepare young people for future careers, demonstrating corporate social responsibility and community involvement.

Cultivate Future Leaders: Provide valuable insights and mentorship opportunities that help students develop essential skills and understand industry expectations, contributing to a skilled workforce pipeline.

Amplify Brand Visibility: Increase brand exposure through virtual exhibit booths and interactive sessions, positioning your company as a key player in shaping the next generation of professionals.

SCHOOL PARTNERS

NEW YORK CITY

47 American Sign Language
Academy of Finance and Enterprise
Al-Ihsan Academy
Brooklyn Academy of Global Finance
Brooklyn Dreams
Brooklyn Prospect School
Children's Arts & Science Workshops
Community Health Academy of The Heights
Cristo Rey Brooklyn High School
Good Shepherd
Great Oaks Charter School
Henry Street Settlement
HS for Dual Lang & Asian Studies
IS 187
IS 392
IS 220 John J. Pershing
John Adams High School
KIPP AMP
Life Camp Inc.
Manhattan Academy for Arts & Language
Manhattan School for Children
MAST
Mott Hall II
MS 131
MS 35K
MS 936 Arts Off Third
New Design High School
NYC Youth Leadership Councils
Olympus Academy
PS 180 SEALL Academy
Rockaway Development
Susan Wagner High School
Tottenville High School
Urban Assembly School of Business for Young Women
Virtual Innovators Academy

LONG ISLAND

Baldwin High School
Brentwood High School
Freeport High School
Kings Park High School
Longwood High School
Massapequa High School - Ames Campus
New Hyde Park Memorial High School
Northport HS
Oregon Middle School
Patchogue-Medford
Smithtown HS East
Smithtown HS West
St. Martin de Porres Marianist School
Wantagh High School
Westbury High School

LOWER HUDSON VALLEY

Barack Obama School for Social Justice
Denzel Washington High School - Mt. Vernon
Graham School
Hudson River Museum Junior Docents
Lincoln Elementary School
Lincoln High School
Longview School
Mt. Vernon Honor Academy
Nelson Mandela/Dr. Hosea Zollicoffer
Riverside High School
Roosevelt High School
School 16
Sleepy Hollow HS
STEAM Academy at Mt Vernon
Yonkers Montessori Academy



2024 JA INSPIRE CORPORATE SPONSORS

PRESENTING SPONSOR



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WINSTON
& STRAWN
LLP

BRONZE SPONSOR

SIAPARTNERS



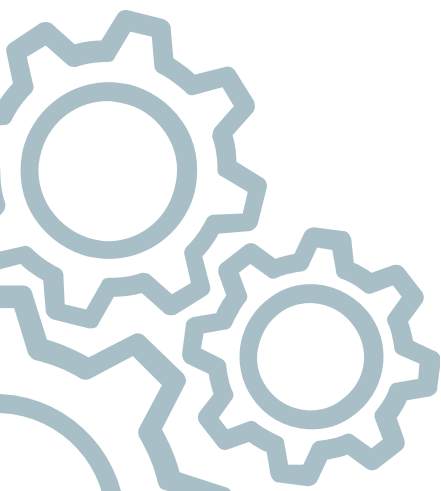
JA Inspire

2024 JA INSPIRE EXHIBITORS

EXHIBITORS

ACE Hotel
AIG
AIGA NY
American Express
American Institute of Chemical Engineers
Architectural League of NY
Art Start
Avanade
BNY Mellon
City Parks Foundation
Coin Metrics
Commonpoint Queens
Community Offshore Wind
Conrad Hotel Midtown
Cornell Cooperative Extension
Daniel Gale Sotheby's International Realty
Delta
East New York Farms!
Edelman
EdRising - Office of Teacher Recruitment & Quality
EY
Federal Reserve Bank of NY
FedEx
Healthie
Hope Community Services
Hudson River Museum
Junior Achievement of New York
Keen Theater Company
KickNKnowledge
Kingsborough Community College
Kyber Security
Long Island Cares

Makerspace NYC
Metropolitan Commercial Bank
National African American Insurance Association
National Association of Women in Construction
National Grid
New York Department of State - Consumer Protection
New York Public Library
NYC Commission on Human Rights
NYC Health + Hospitals
NYC Youth Leadership Councils
NYU Game Center
One World Girl
PayPal
PepsiCo, Inc.
Popular Bank
PwC
RadNet
The Resolution Project
R.I.S.E. Opportunity Foundation
Sia Partners
Suffolk County Police Department
TIAA
TKS
Transition & College Access Center (TCAC)
U.S. Bank
U.S. Coast Guard
Webster Bank
The Whitney Museum of American Art
Winston & Strawn LLP
YAI





**Junior
Achievement™**
of New York



Junior Achievement of New York is the local affiliate of Junior Achievement USA, the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. We recruit, train, and mobilize thousands of volunteers from businesses and the community to provide relevant, hands-on experiences that give students knowledge and skills in financial literacy, work readiness and entrepreneurship.

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